# The CCWomen Newsletter

THE CCWOMEN MONTHLY NEWSLETTER. BY WOMEN. FOR WOMEN AND ALLIES.

### **NOVEMBER 2022**



## 3 SIMPLE STEPS

## <u>Lessons from Radical Candor: 3 Simple Steps</u> <u>Toward Better Conflict Management</u>

mParticle Leaders, <u>Melissa Benua</u>, Senior Director of Engineering and <u>Janna Loeffler</u>, Director of Engineering talk conflict management at the <u>Women Impact Tech</u> conference.

### **4 TAKEAWAYS**

# The Problem with Big Tech: 4 Takeaways from Reshma Saujani, Founder of Girls Who Code

At the Women Impact Tech Accelerate Conference in New York City, <u>Saujani</u> detailed the issues women are facing in the tech industry.





## **BLACK FRIDAY**

## EPISODE #8: Black Friday: Tales of the Best -- and Worst -- CX

Featuring the CCWomen team: Grace Gilbert, Sandy Ko and Taylor Salmons.

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### SPOTLIGHT FEATURE

# CCWomen's Negotiation Toolkit

Featuring insights from the panel "Leveling Up Your Negotiation Skills" at the Women Impact Tech Accelerate Conference



Amber Chillious
Lead Recruiter
Discover Financial
Services



Dani Renaud
Director of Product
& Design
Automox



Steph Beasley
Team Lead, Enterprise
Loyalty Advocates
Atlassian



Jessica Damato
Senior Director, Talent
Acquisition
Peloton



Jennifer Costa Director, Product Marketing & Merchandising Resident

Get a salary estimate worksheet, employment package checklist, negotiation email template, and more!

## **Download Your Copy of the Toolkit**

# MEMBER SHOUT-OUT



**Connect with Misa** 

Misa Chien is a model and entrepreneur known for inspiring others and helping people feel more connected through positivity and transparency. She is known for speaking publicly and on social media about imposter syndrome, mental health, embracing failure, and more.

While at UCLA, Misa signed with LA Models and became the face of world-famous brands like Target, L'Oreal, Cadillac, and more. After college, she founded the Vietnamese Banh Mi Truck, Nom Nom Truck, bootstrapped purely from her modeling savings. She even competed on the Food Network's Season 1 of the Great Food Truck Race. Misa eventually scaled Nom Nom Truck to a 7-figure business and a 30-person team.

Since that time, Misa has transitioned full time into tech, building a new customer survey company - AutopilotReviews.co - that is massively disrupting the CX space.

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### THE IMPORTANT STUFF



## **UPCOMING**



## CCWomen at The Future of the Contact Center How to Build Warm Charisma by Misa Chien

Wednesday, December 14, 2022 at 12 PM Eastern

FREE VIRTUAL EVENT - LINK TO REGISTER



#### **CCWomen Summit at San Antonio, TX**

Monday, January 30, 2023

LINK TO REGISTER



It's time to share your story.

Join a panel of women on stage, engage in an interview-style fireside chat, or present on a topic that hits home for you.



#### BE FEATURED ON OUR PODCAST



Interviews offer a more intimate setting for sharing your why, your how, and the hopes you have moving forward.

SIGN UP ➤ COUNT ME IN!





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